

Linda Brooking

User Experience Designer

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Education

Master of Science:

Human Centered Design & Engineering
User Centered Design Option
University of Washington
December 2010

Bachelor of Fine Arts:

Art & Design
University of Wyoming

Bachelor of Science:

Botany
University of Wyoming

Publications

Linda H. Hwang, Pallavi Damera, Linda Brooking, and Charlotte P. Lee. 2010. Promoting oneself on flickr: users' strategies and attitudes. *In Proceedings of the 16th ACM International Conference on Supporting Group Work (GROUP '10)*. ACM, New York, NY, USA, 327-328.

Skills

- Expression Blend 4
- Silverlight
- XAML
- HTML, CSS
- Pattern library development
- Adobe CS5
- Tobii Studio
- Usability testing moderation
- Interviewing
- Survey/Questionnaire creation
- Literature review
- Interview protocol creation
- Qualitative and Quantitative data analysis

Objective

To find a position in which I can blend my creativity, design experience, and attention to details with my knowledge of usability testing to collaboratively create enjoyable and outstanding user experiences.

Course Design Projects

User Centered Web Design (UCWD): This Charming Candy

The goal of this project was to create a website template for the client. To reach this goal, I was involved in creating: a competitive analysis, user task analysis matrix, personas, digital card sort, information architecture, a paper prototype, and digital prototype using Illustrator, Photoshop, and Dreamweaver.

Laboratory for Usability Testing and Evaluation (LUTE) website

The project goal was to create an informative website that would give an identity to LUTE and yet associate it with the department as a student resource. I used Illustrator CS5 for the information architecture diagram, logo, and map, Expression Blend 4 for the prototype, and Dreamweaver CS5 to code the HTML and CSS.

Promoting Oneself on Flickr: Users' Strategies and Attitudes

The goal of this project was to examine an aspect of computer mediated communication (CMC). For this project I was involved in interviewing participants, analysis of qualitative data, coauthoring an extended abstract, and creating the illustrations and poster layout for the poster session at the Group 10 conference.

User Experience Evaluation of Fashion Entities on Amazon.com

The goal of this project was to evaluate the Entities through usability testing, and then report findings and recommendations to an Amazon.com panel. I was involved in all aspects of the design, implementation, analysis, and reporting of the usability testing. One of my contributions to this project was setting up the testing in LUTE on the Tobii eye-tracker and in Morae.

Professional Experience

Research Assistant

Laboratory for Usability Testing and Evaluation (LUTE)

University of Washington | Seattle, WA | Sept. 2009 - Dec. 2010

- Designed, coded, and implemented LUTE website.
- Developed in-depth knowledge of common usability software and hardware.
- Authored successful proposal for new laboratory equipment funding.
- Trained and oriented LUTE users to Tobii eye-tracker, Morae testing software, and other usability testing equipment.

Illustrator

L.A. Brooking Scientific Illustration

Kirkland, WA | Jan. 2002 - Present

- Coordinated with clients to produced print ready illustrations.
- Created and laid out illustrations using Photoshop, Illustrator, and InDesign.
- Prepared final digital file submissions according to journal requirements.
- Designed company website using Illustrator and hand coding HTML and CSS in Dreamweaver.

Freelance Graphic Designer

Meridian Geographics

Kirkland, WA | Feb. 2008 - Dec. 2009

- Created unique marketing collateral using Illustrator, Photoshop, and InDesign.
- Communicated effectively with client.
- Proofed and printed collateral for client.